ORANGE SHIRT SOCIETY

PRIVACY POLICY

The privacy and security of personal information is very important to Orange Shirt Society and its affiliates ("**Orange Shirt Society**"). It is Orange Shirt Society's policy to protect and respect the privacy of personal information in accordance with applicable privacy laws.

This Privacy Policy explains Orange Shirt Society's privacy and security practices with respect to all personal information in the possession and control of Orange Shirt Society, and may be supplemented by specific policies, procedures, and practices.

WHY DOES ORANGE SHIRT SOCIETY COLLECT PERSONAL INFORMATION?

Orange Shirt Society may collect personal information from individuals (such as from licensees and customers) for the following purposes:

- To administer, plan, and manage the relationship with individuals and to communicate with individuals;
- To provide individuals with requested information, products, and/or services;
- To grant trademark licenses, communicate about ongoing licensing arrangements, and otherwise manage the licensing relationship with licensees;
- To better understand how Orange Shirt Society may improve its products and services, to develop and conduct its business and operations, and for other internal business purposes;
- To comply with applicable legal and regulatory requirements or to protect Orange Shirt Society's legal rights and property;

(collectively, the "**Authorized Purposes**").

The type of information that Orange Shirt Society may collect includes, for example, names, addresses, email addresses, phone numbers, payment information, and other information individuals choose to provide or that is relevant to the relationship between Orange Shirt Society and the individual.

Orange Shirt Society may collect personal information for other purposes where it has a legal duty or right to do so.

Orange Shirt Society does not collect personal information for any other purposes, unless it has the consent of the individual to whom it relates.

HOW DOES ORANGE SHIRT SOCIETY COLLECT PERSONAL INFORMATION?

Orange Shirt Society only collects personal information about an individual with the individual's knowledge and consent. Generally, this means that Orange Shirt Society collects personal information directly from the individual to whom it relates, whether via Orange Shirt Society's website, e-mail, telephone, fax, or in person. Occasionally, Orange Shirt Society may collect personal information from third party sources, but only with the knowledge and consent of the individual or where otherwise authorized by law.

Visitors to Orange Shirt Society's website should also be aware that technical information may be collected by Orange Shirt Society as a result of a visit to Orange Shirt Society's website. For example, this information may include the visitor's IP address, browser type, operating system, domain name, access times and referring website addresses. Orange Shirt Society uses this technical information for purposes such as diagnosing problems with Orange Shirt Society's servers, improving the operation and content of Orange Shirt Society's websites and compiling aggregate and statistical information.

Orange Shirt Society will not attempt to link or match such technical information with any personally-identifiable information unless Orange Shirt Society has an individual's consent, Orange Shirt Society (or its service providers) have detected or reasonably suspect any unlawful use of Orange Shirt Society's services or a security breach, or Orange Shirt Society has a legal duty or right to do so.

Orange Shirt Society may use "cookies" on its website. "Cookies" are small text files placed on computers that can collect and store a variety of information. Permanent cookies are stored indefinitely on a user's hard drive unless manually deleted, while temporary cookies are automatically deleted from the user's browser upon logging out of a website. **Web browsers typically allow users to disable permanent and/or temporary cookies.**

Orange Shirt Society also uses Google Analytics to help it understand how individuals use its website. You can read more about how Google collects, uses, and processes data here: https://www.google.com/intl/en/policies/privacy/. You can also opt-out of Google Analytics here: https://tools.google.com/dlpage/gaoptout.

Please note that Orange Shirt Society's website contains links to other websites. Orange Shirt Society is not responsible for the privacy practices used or followed by other websites. You are encouraged to be aware of when you leave Orange Shirt Society's website, and to read the privacy statements of each and every website you may visit that may collect personal information from you.

WHEN DOES ORANGE SHIRT SOCIETY USE OR DISCLOSE PERSONAL INFORMATION?

Orange Shirt Society only uses or discloses personal information as reasonably required to facilitate the Authorized Purposes listed above.

In some cases, Orange Shirt Society may share personal information with (a) third party service providers performing functions on Orange Shirt Society's behalf, including, for example, vendors that provide information technology services or other services; (b) another party in a business transaction; (c) affiliates; (d) legal counsel. Orange Shirt Society may also disclose personal information to legitimate authorities under a court order or decision including a valid search warrant.

Orange Shirt Society does not otherwise use or disclose personal information unless Orange Shirt Society has an individual's consent, or Orange Shirt Society has a legal duty or right to do so.

Orange Shirt Society does not rent, sell or trade customer lists or other personal information.

CONSENT – IS THERE A CHOICE?

The individual, by visiting, using the website, or communicating with Orange Shirt Society, agrees to be bound by this Privacy Policy and consents to the collection, use, retention, disclosure, and destruction of their personal information as described herein. If other terms apply, they will be specified at the time of collection.

Individuals can deny or withdraw their consent to Orange Shirt Society's collection, use and disclosure of their personal information at any time upon reasonable notice, subject to any legal or contractual requirements. However, if consent is denied or withdrawn, Orange Shirt Society may not be able to provide certain products or services.

HOW DOES ORANGE SHIRT SOCIETY PROTECT THE SECURITY OF PERSONAL INFORMATION?

Orange Shirt Society has in place reasonable policies, procedures and safeguards (including physical, technological and organizational measures) designed to protect the security of personal information under its control. As such, we have adopted policies and practices to manage our governance that include:

- a framework applicable to the use, communication, retention and destruction of such information;
- the roles and responsibilities of our employees throughout its life cycle;
- a process for handling complaints concerning its protection.

The protection of personal information is of paramount concern to Orange Shirt Society, and Orange Shirt Society is prepared to take appropriate and timely steps in the event of any incidents involving personal information in accordance with applicable privacy laws. In addition, each employee may only access personal information that is necessary for the performance of his or her duties.

Orange Shirt Society makes every reasonable effort to ensure that personal information is accurate and complete. This may involve requesting further information or updates from individuals. Orange Shirt Society relies on individuals to notify Orange Shirt Society if there is a change to their personal information that may affect their relationship with Orange Shirt Society.

Orange Shirt Society retains personal information only as long as is reasonable to fulfill the purposes for which the information was collected, or for legal or business purposes.

PRIVACY RIGHTS

Orange Shirt Society will provide individuals with access to the personal information Orange Shirt Society holds about them in accordance with applicable laws. Orange Shirt Society reserves the right to require that any request for access to personal information be made in writing. Generally, there is no cost for such access. However, Orange Shirt Society reserves the right to charge such costs on a case by case basis in accordance with applicable laws. The individual will be notified in advance if charges apply.

Orange Shirt Society will correct or amend the personal information in its files where it can be shown that the information is incorrect or incomplete.

If the individual is a Quebec resident, the individual also has the right to (a) be informed of a confidentiality incident involving his personal information that may cause him a serious injury and (b) data portability.

STORAGE AND PROCESSING

Orange Shirt Society will store the personal information on its internal servers and/or with its services providers. Orange Shirt Society's service providers may store and/or process personal information outside of Canada (including in the United States of America). If you are a Quebec resident, please note that your personal information might be communicated outside of Quebec.

When information is stored or processed outside the jurisdiction where it was collected, it may be subject to the laws of and be accessible by legal authorities in such other jurisdictions. Orange Shirt Society has taken appropriate technical, organizational, and legal steps to secure this information.

CONTACT ORANGE SHIRT SOCIETY

For further information about Orange Shirt Society's privacy practices, to make a request for access to personal information and to exercise any other rights outlined in this Privacy Policy, please contact Orange Shirt Society's Privacy Officer at the following address:

Debbie Graham: privacyofficer@orangeshirtday.org

The foregoing policy is effective as of August 8, 2025. Orange Shirt Society reserves the right to change this Privacy Policy at any time in accordance with applicable laws – please check our website for updates to this Privacy Policy.